



Bündnis für betriebliche Bildung

gemeinsam in die Zukunft

Interview with Lennart Clasen (Managing Director) on the project 'Alliance for Workplace Training'

How important is continuing professional development for the long-term viability of Holger Clasen GmbH & Co. KG?

For Holger Clasen GmbH & Co. KG, continuing professional development is a key factor in ensuring our future viability. Digitalisation, AI and changing requirements are rapidly transforming the world of work. That is why we want to embed learning and development even more firmly within the company — so that our employees can keep their professional skills up to date and play an active role in shaping the future.

Which of Holger Clasen GmbH & Co. KG's values are reflected in our commitment to in-company training?

Our commitment is based on responsibility, appreciation and a willingness to develop. Continuing professional development has been part of our corporate culture for many years — from training young people to individual courses and training programmes.

What does participation in the project say about Holger Clasen GmbH & Co. KG as an employer?

Our participation in the 'Alliance for Workplace Learning' demonstrates that we do not wish to leave continuing professional development to chance, but rather to promote it in a structured and sustainable manner. As an employer, we support our staff in developing their skills and gaining new perspectives.

What kind of development would you like to see for your company in terms of learning, professional development and future-proofing?

I hope that continuing professional development will become an even more natural part of our day-to-day working lives. If we learn with an open mind and courage, contribute our own ideas and shape our development together, we will strengthen the future of Holger Clasen GmbH & Co. KG.